



**ASSAM DON
BOSCO
UNIVERSITY**
DEPARTMENT
OF COMMERCE

ADMISSIONS OPEN

FOR THE ACADEMIC YEAR 2026-27

B.COM BUSINESS ANALYTICS

(AS PER NEP)

ASSAM DON BOSCO UNIVERSITY IS THE
FIRST IN NORTHEAST INDIA TO INTRODUCE
B.COM BUSINESS ANALYTICS.



About the programme

- Analytical Tools: Training in R, Python, Excel (Power BI), and SQL for data analysis.
- Core Topics: Applied Business Analytics, Data Science, Predictive Modeling, and Financial/Marketing Analytics.
- Career Opportunities: Roles include Business Analyst, Data Analyst, Financial Analyst, and Market Researcher.

Learning Experience:

- Practical analytics training
- Industry-integrated learning
- Cross-functional intelligence

Career Pathways:

- Business & Financial Analyst
- Marketing Analytics Professional
- Data Management & Reporting Roles
- Consulting and emerging analytics-based careers

ENROLL NOW

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